Digital Marketing



Prospecting Campaigns



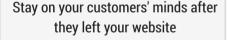
For companies that want to attract new customers through website ads, Facebook/Instagram Ads, and Google Ads.

Start At \$395 / month *does not include ad spend

- Create your prospecting campaign
- Target your ads to your buyer personas
- Weekly ad campaign optimization
- Monthly reporting on clicks and conversions



Re-marketing Ad Campaigns





- Setup and integration of your re-targeting campaign on your website
- Create 1 ad creative in 6 different ad sizes
- Weekly ad campaign optimization
- Monthly reporting on clicks and conversions



Social Media Management

Post, monitor, and measure your social media platforms to engage your customers.

\$750 / month

- 2 posts per week *can be split between social outlets
- Social strategy set up
- Monthly content calendar
- Monthly analytical report

