

Digital Marketing



Prospecting Campaigns



For companies that want to attract new customers through website ads, Facebook/Instagram Ads, and Google Ads.

Start At
\$395 / month
*does not include ad spend

- ✓ Create your prospecting campaign
- ✓ Target your ads to your buyer personas
- ✓ Weekly ad campaign optimization
- ✓ Monthly reporting on clicks and conversions



Re-marketing Ad Campaigns



Stay on your customers' minds after they left your website

Start At
\$295 / month
*does not include ad spend

- ✓ Setup and integration of your re-targeting campaign on your website
- ✓ Create 1 ad creative in 6 different ad sizes
- ✓ Weekly ad campaign optimization
- ✓ Monthly reporting on clicks and conversions

Social Media Management



Post, monitor, and measure your social media platforms to engage your customers.

Start At
\$750 / month

- ✓ 2 posts per week *can be split between social outlets
- ✓ Social strategy set up
- ✓ Monthly content calendar
- ✓ Monthly analytical report